

EXECUTIVES SUSTAINABILITY MASTERCLASS

“
Never begin
the day until it
is finished on
paper”





About The **COURSE**

This course is designed to improve the ability to think, lead, and build a business that makes a positive, verifiable, impact on the environment, and the society it serves and shows the transparency of governance.

It is meant to equip ESG leaders with the reporting skills required by various disciplines in ESG reporting. Participants will be able to apply the principles and structure of reporting and develop the ability to identify and prescript information among other issues, ESG strategy development, materiality matrixes, and ESG reporting in a voluntary or mandatory ESG disclosure environment.

The course will also guide you in looking at corporate pressures and stakeholder expectations and their impact on risk identification and business success. ESG is not just about corporate values and mission but about seeking ways towards careful decision-making in addressing ESG matters.

Efforts are doubled to implement this new practice fully, and boards play a huge role in cultivating best practices in corporate governance to unravel the opportunities ESG has to offer.

Corporate leaders are today becoming increasingly focused on winning customers, investment, and brand positioning, the corporate sustainability focus is no longer about balance sheet metrics. We are at a turning point in the sustainability agenda.

“Our Purpose is to Empower ESG leaders to drive positive change and transparency in business”

A photograph of two women with curly hair sitting at a table in a meeting room. The woman on the left is wearing a light blue shirt and is smiling while gesturing with her hands. The woman on the right is wearing a dark blue blazer and is listening attentively with her hand on her chin. The background shows a whiteboard and office equipment.

Unlock essential skills and insights. **JOIN NOW!**

Transform your leadership impact and drive sustainable change with our **Exclusive Executive Sustainability Masterclass**. Gain invaluable insights, strategies, and tools to navigate the complexities of sustainability in today's business landscape. **The benefits of joining the course to a more resilient future are the following:-**

- ✓ **OBTAIN** knowledge of the duties and key responsibilities of the board.
- ✓ **LOOK** beyond just climate risk to delve into all parts of Environment, Social, and Governance.
- ✓ **KNOW** where to begin when working on your company's ESG policies and strategies.
- ✓ **BENCHMARK** governance frameworks and the integration of ESG.
- ✓ **UNDERSTAND** the impact of ESG factors and best practices in corporate governance.
- ✓ **BUILD** effective boards with enhanced board culture/dynamics.
- ✓ **UNDERSTAND** the drivers and importance of ESG reporting.
- ✓ **NOTE** the relationship between ESG reporting and setting an ESG vision, targets and action plan.
- ✓ **GEAR** up to meet international ESG regulations.
- ✓ **CONSIDER** The global Reporting Initiative (GRI) standard and how it is used as the typical ESG reporting structure.
- ✓ **GAIN** insights on ESG issues and learn from case studies.

This **MASTERCLASS** program is suitable for

- ✓ Company secretaries
- ✓ Board chairpersons
- ✓ CEOs
- ✓ Board Committee members
- ✓ ESG/Sustainability professionals
- ✓ Investor relations specialists
- ✓ Audit professionals.
- ✓ Potential Directors.
- ✓ Directors (executive or non-executive)
- ✓ Chief Financial Officers
- ✓ Legal Advisor
- ✓ Corporate Secretaries

The course will also guide you in looking at **corporate pressures and stakeholder expectations** and their impact on risk identification and business success. **Join us in shaping a greener, more resilient future.**

COURSE OUTLINE

- ✓ ESG Background
- ✓ Long-term Business Success
- ✓ ESG Compliance Laws
- ✓ UN SDGs' Business Impact
- ✓ ESG Factors & Reporting
- ✓ Critical ESG Disclosures
- ✓ Sustainable Brand Trends
- ✓ Supply Chain Sustainability
- ✓ Sustainability Reporting Assurance
- ✓ Boardroom Sustainability Drive
- ✓ Change Creation Tools
- ✓ ESG Strategy Development
- ✓ Board & Management Roles
- ✓ Integration Summary





Program **DELIVERY**

Experience face-to-face learning at our headquarters offices in Nairobi or a location of your preference.

Special features of the **PROGRAM**

- ✓ Expert facilitators.
- ✓ Certification upon completion.
- ✓ Chance to join a supportive community platform for the exchange of ideas.
- ✓ Interactive learning and with case studies.
- ✓ Networking with other business leaders.



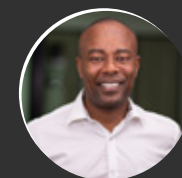
PROGRAM DURATION

1-day training



INVESTMENT

Kshs 500,000/=



PROGRAM FACILITATOR

Dr. Edward Mungai, PhD



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Making our world better.

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